

Order Item Summary

CBS TELEVISION
STATIONS

WBZ-TV

Order ID: 58022 CF LOC-POL FBD - LBD: 08/12/12 - 08/19/12 HL#: Created: 08/08/12 02:53 PM
 Client: SCOTT BROWN FOR U.S. SENATE... CPE: / / 4956 Agency Commission: 15 % Updated: FWONG on 08/08/12 03:07 PM
 Agency: MULTI MEDIA SERVICES CORP. Product: BROWN/R/US SEN MA Sell :03:00 Confirmed: 08/08/12 03:07 PM
 Buyer: N. McDONALD Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS
 Share: 0% WCVB 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	M T W T F ' '	NEWS	30				0.0	\$250.00	10	\$2,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/17/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MEARLY	M T W T F ' '	MORN	30				0.0	\$100.00	15	\$1,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/17/12	15										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	DRACHAEL9A	M T W T F ' '	DAY	30				0.0	\$405.00	5	\$2,025.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/17/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	DPRICE	M T W T F ' '	PRCE	30				0.0	\$900.00	5	\$4,500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/17/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NNOON	M T W T F ' '	NEWS	30				0.0	\$450.00	5	\$2,250.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/17/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DCBSSOAP2	M T W T F ' '	SOAP	30				0.0	\$450.00	5	\$2,250.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
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Agency: MULTI MEDIA SERVICES CORP.	Product: BROWN/R/US SEN MA	Sell :03.00	Confirmed: 08/08/12 03:07 PM	
Buyer: N. McDONALD	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: PAT CASHEN POLITICAL-WBZ-TV	Billing Int: Monthly	BM: SS		
Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DORPHIL	M T W T F * *	PHIL	30				0.0	\$190.00	5	\$950.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/17/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	EJUDY	M T W T F * *	EFG	30				0.0	\$630.00	5	\$3,150.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/17/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	ENWS5P	M T W T F * *	EFG	30				0.0	\$720.00	5	\$3,600.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/17/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	ENWS530P	M T W T F * *	EFG	30				0.0	\$810.00	5	\$4,050.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/17/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEARLYMF	M T W T F * *	NEWS	30				0.0	\$900.00	5	\$4,500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/17/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	AWHEEL	M T W T F * *	ACC	30				0.0	\$1,350.00	5	\$6,750.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/17/12	5										

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Agency: MULTI MEDIA SERVICES CORP. Product: BROWN/R/US SEN MA Self :03:00 Confirmed: 08/08/12 03:07 PM

Buyer: N. MCDONALD Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS

Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	AJEOPMF	M T W T F * *	ACC	30				0.0	\$775.00	5	\$3,875.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/17/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	LLETTER	M T W T F * *	LETT	30				0.0	\$350.00	10	\$3,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/17/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	LFERGUSON	M T W T F * *	LFG	30				0.0	\$175.00	10	\$1,750.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/17/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	MNEWS430A	M T W T * * S	SUNR	30				0.0	\$50.00	5	\$250.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>	<u>Aug 13</u>									
	08/12/12	08/16/12	1	4									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	MSUNRISE1	M T W T F * *	SUNR	30				0.0	\$270.00	10	\$2,700.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/17/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NLATE	M T W T F S S	NEWS	30				0.0	\$832.00	14	\$11,648.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/19/12	14										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	WSAT6ANWS	* * * * * S *	NEWS	30				0.0	\$315.00	1	\$315.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/18/12	08/18/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	WSAT7ANWS	* * * * * S *	NEWS	30				0.0	\$450.00	2	\$900.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/18/12	08/18/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	MCBSSAT	* * * * * S *	MORN	30				0.0	\$540.00	2	\$1,080.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/18/12	08/18/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	NEARLYSA	* * * * * S *	NEWS	30				0.0	\$200.00	1	\$200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/18/12	08/18/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	AWHEELSA	* * * * * S *	ACC	30				0.0	\$250.00	1	\$250.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/18/12	08/18/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	AJEOPSA	* * * * * S *	ACC	30				0.0	\$250.00	1	\$250.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	WSAT5ANWS	* * * * * S *	NEWS	30				0.0	\$50.00	1	\$50.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/18/12	08/18/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	WSUN6ANWS	* * * * * S	NEWS	30				0.0	\$315.00	1	\$315.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/19/12	08/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	WSUN7ANWS	* * * * * S	NEWS	30				0.0	\$450.00	1	\$450.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/19/12	08/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	WSUN8ANWS	* * * * * S	NEWS	30				0.0	\$630.00	2	\$1,260.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/19/12	08/19/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	WCBSSUN	* * * * * S	MORN	30				0.0	\$1,620.00	2	\$3,240.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/19/12	08/19/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	PSIXTY	* * * * * S	REGP	30				0.0	\$3,000.00	1	\$3,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/19/12	08/19/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	WSUN5ANWS	* * * * *	S NEWS	30				0.0	\$135.00	1	\$135.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/19/12	08/19/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	146	0	\$73,193.00	\$62,214.05	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$73,193.00	\$62,214.05	\$0.00	\$0.00